

AdMedia.



Who We Are

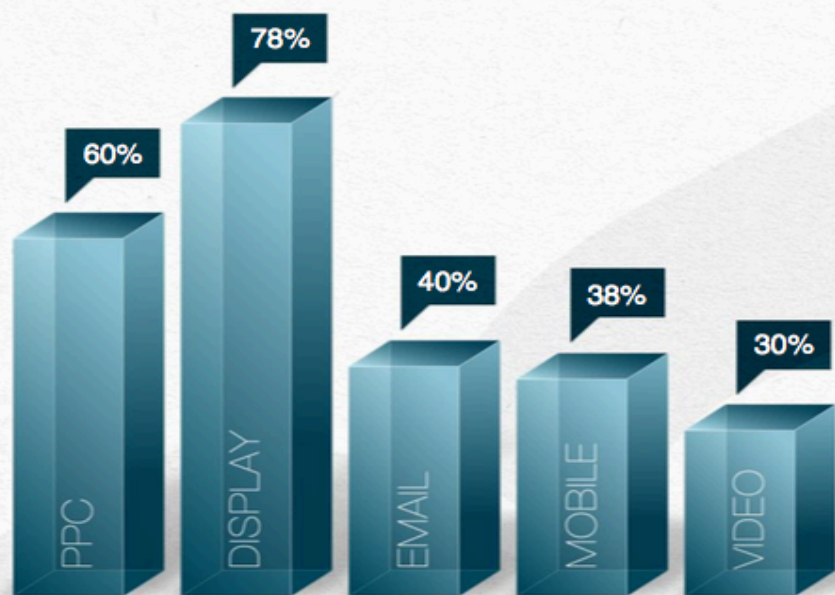
AdMedia is a versatile technology and media company that develops and runs products, services, and brands across multiple channels and platforms.

- **1 million+**
High-quality domains
- **150,000+**
Developed websites
- **Traffic**
ComScore-confirmed monthly visitors in the millions
- **Data**
1st Party audience data to ensure targeting accuracy and performance efficiency

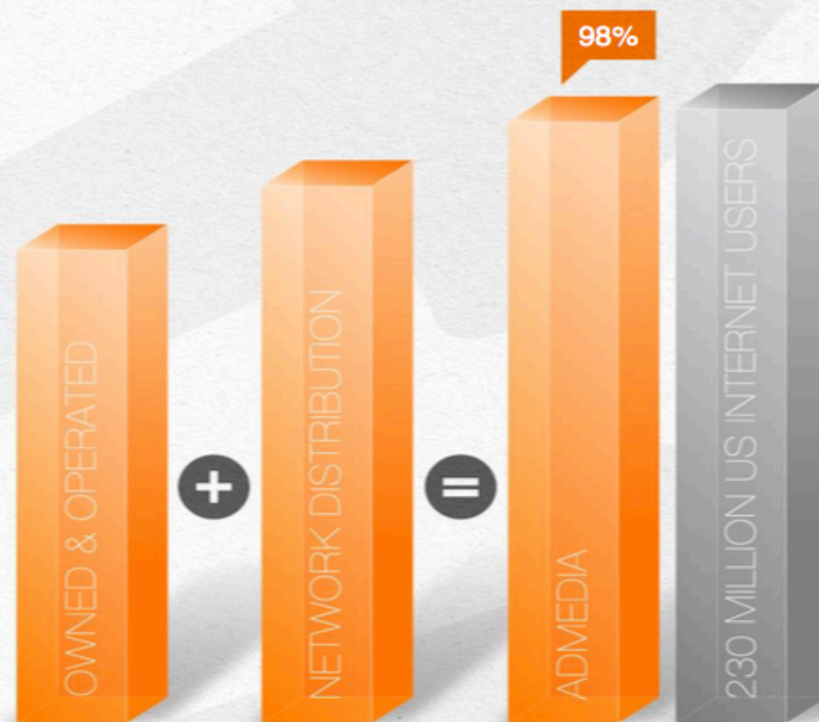


Unique and Significant Reach

“Expand your brand’s coverage across 98% of the web through all channels.”



Individual product reach within AdMedia Network



Overall Reach on AdMedia Network

Omni-Channel Performance Marketing

With **Cross Channel Advertising**, we can accommodate any combination of search, display, email or other online exposure with your desired offer format.

- > We drive visitor traffic on a CPM, CPC, CPE and CPV basis while retargeting the user for a much higher click through rate to arrive at your CPA objective.



Search



Email



Video



Display



Mobile



Apps



Social



Contextual

Assets and Technology

AdMedia will integrate your ads into our owned and operated and premium publisher sites through our Contextual, Intextual, and Remarketing technologies.

▶ contextual

Contextual's intelligent algorithms factor in the content of a webpage as a whole to guarantee that only the most targeted ads are served. Moreover, we scan and update ads in real-time to ensure that all ad placements stay relevant to adjacent content

Responsive Horizontal Content Ads

You Might Also Like

ads by admedia



Your Article Title
or description
yoursite.com

Your Article Title
or description
yoursite.com

Your Article Title
or description
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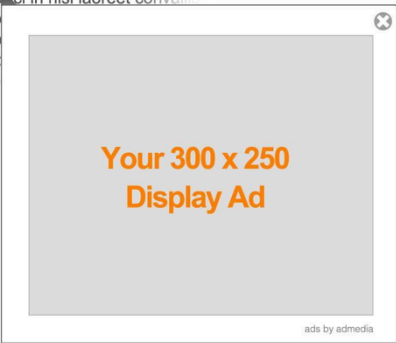
The logo for Intextual, featuring the word "intextual" in a lowercase, sans-serif font. The "in" is in orange and "tectual" is in dark blue. The logo is set against a white background with a subtle drop shadow.

These ads appear as underlined words on a page, and the actual advertisements are displayed only when the user hovers over the underlined text.

placemat in. Donec convallis ultricies

Vestibulum commodo consectetur elit.
Sed quis faci in nisi laoreet convallis

hendrerit
commodo
aliquet or
egestas e
maximus

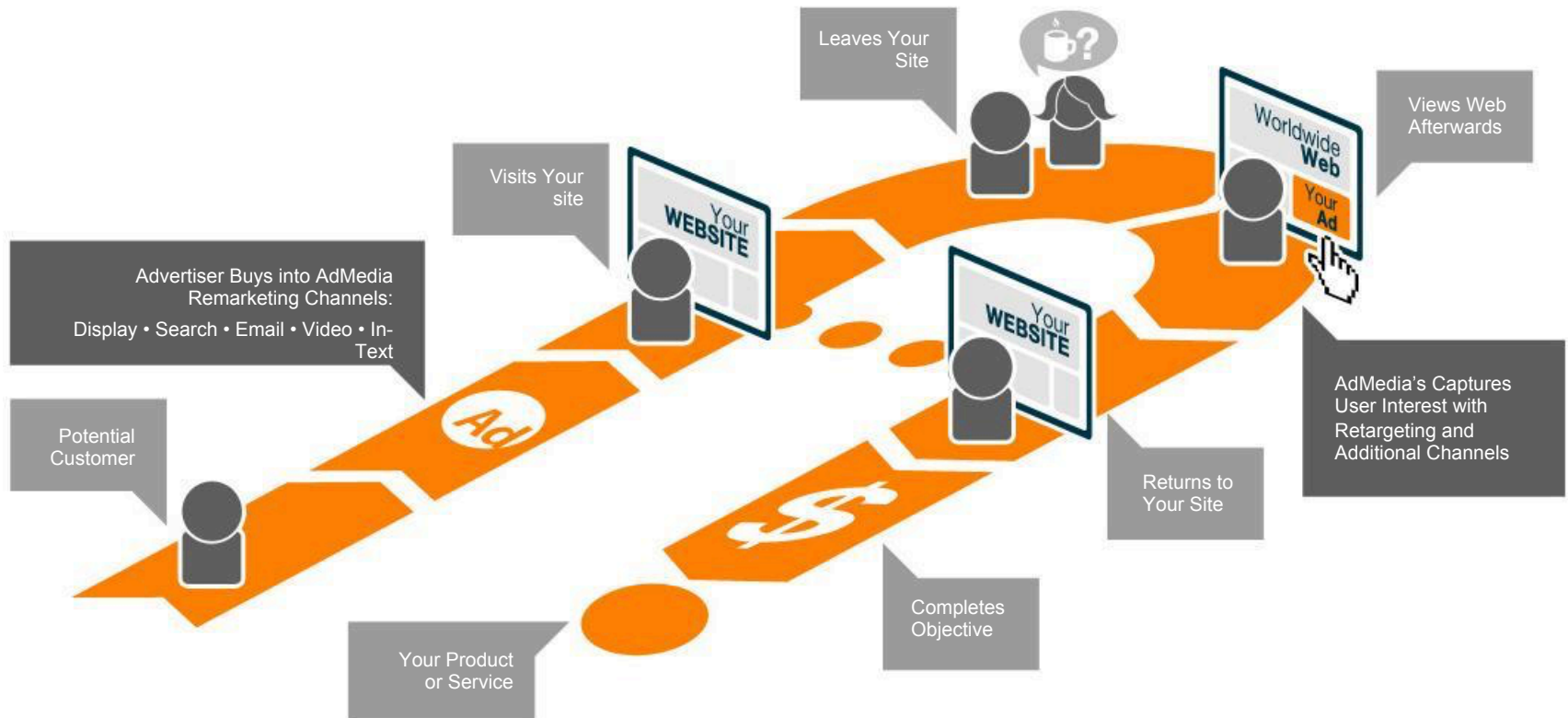
A 300 x 250 pixel display advertisement. It features a light gray background with the text "Your 300 x 250 Display Ad" in orange and dark blue. The ad is shown in a browser window with a close button in the top right corner. The text "ads by admedia" is visible at the bottom right of the window.

Your 300 x 250
Display Ad

ads by admedia

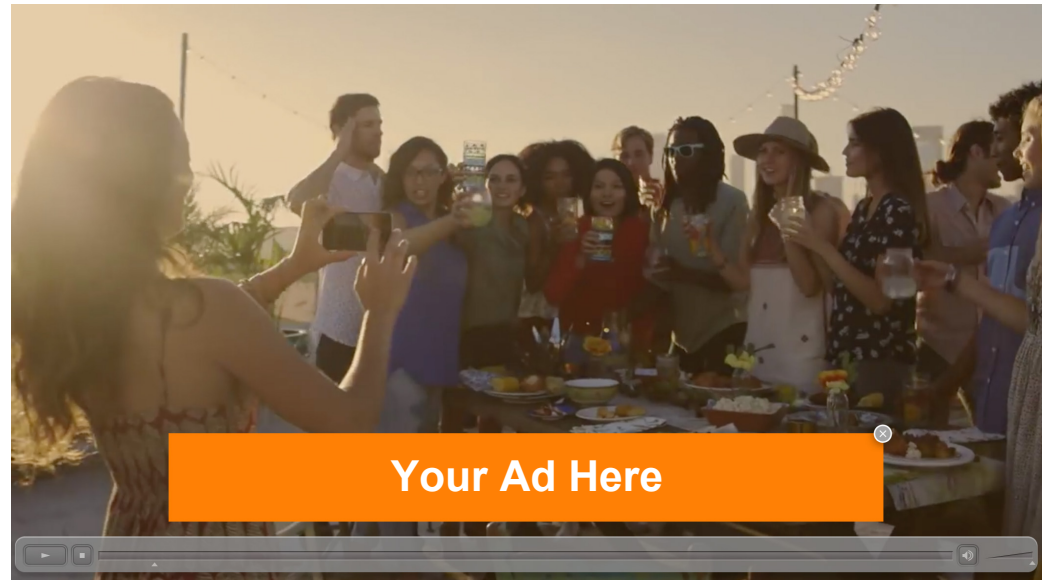
1st Party Audience Remarketing Capabilities

With the capabilities to reach over 98% of the web, AdMedia's Remarketing solution enables you to get in front of people who have expressed interest in your products without completing a call-to-action. Remarketing lets you re-connect with users by displaying ads for your site even if that user is browsing other web pages.



Video Overlays

AdMedia will use its Video Player ad unit to run video overlay ads across its entire publisher platform.



Avengers Age of Ultron Trailer



Is Sugar Bear Getting Some Action?



Halle Berry Proves Her Baby Daddy's a Liar



Andy Serkis Runs into Entertainment Tour



Fifty Shades of Grey Trailer



Transparency and Brand Safety



AdMedia Partners with all of the major advertising trade association and brand safety technology companies to ensure your campaigns run as safe and transparently as possible.



Our system handles over 1.2 billion ad requests a day and always continues to increase volume.



We ensure 95- 99% transparency from all channels gaining valuable insight into campaign data.



comSCORE.

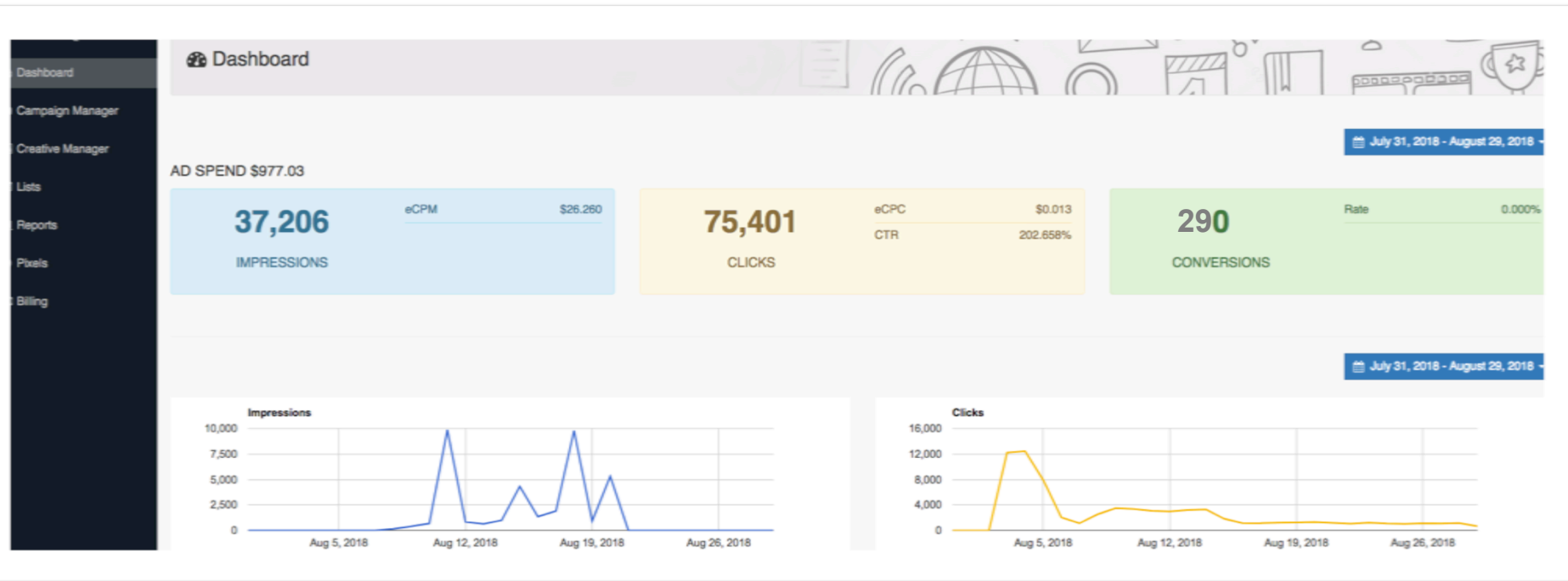
iab.

IDV

IAS Integral
Ad Science

MOAT

Campaign Management Platform



- Comprehensive and customizable reporting suite
- 24/7 account management access + AM support
- Bulk upload and list management capabilities

Case Study

Tier 1 Network Comparison



T1 Standard display and search with Tier 1 provider.

- Generating 18,182 clicks
- Resulting in 104 leads
- Conversion rate of 0.57%



Custom Campaign Offering AdMedia Package:

- Under Package 2, we ran localized display, email, and local search coupon offering Generating **5,000,000 impressions** and **15,000 clicks**.
- Resulting in **624 amount of initial leads**
- Then retargeting kicked in providing 318 additional leads resulting in a total of 942 conversions and a conversion rate of **6.28% amount of ROI for the advertiser.**



18,182 CLICKS	15,000 CLICKS
104 LEADS	942 LEADS
0.57% CONVERSION	6.28% CONVERSION

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Thank You

(800) 296-7104 or sales@admedia.com